

What is claimed is:

1. An information offering system comprising:
 - 5 a summary information disclosing means for disclosing summary information about a designated product via a designated communication line;
 - a judgment means for judging whether or not the user reading said summary information disclosed by said summary information disclosing means and desiring to read detailed information about the product about which said summary information is disclosed is a user who is permitted to read detailed information; and
 - 10 a detailed information disclosing means for disclosing detailed information about the product about which said summary information is disclosed, to the user who is judged to be permitted to read detailed information by said judgment means.
- 15 2. An information offering system according to Claim 1, further comprising an address obtaining means for obtaining the address on a communication line accessed by the user who desires to read detailed information about the product about which said summary information is disclosed.
- 20 3. An information offering system according to Claim 2, further comprising an address inputting means for inputting said address obtained by said address obtaining means.
- 25 4. An information offering system according to Claim 2, further comprising an address storing means for storing said address obtained by said address obtaining means.
- 30 5. An information offering system according to Claim 1, further comprising a product information storing means for storing product information based on the summary information disclosed by said summary information disclosing means and the detailed information disclosed by said detailed information disclosing means.

6. An information offering system according to Claim 1, further comprising a user data inputting means for inputting via a designated communication line specific user data accessed by the user who is permitted to read said summary information, and a
5 detailed information editing means for editing detailed information disclosed by said detailed information disclosing means based on the user data inputted by said user data inputting means.
7. An information offering system according to Claim 6, further comprising a user ID code issuing means for issuing a specific user ID code to the user owning the user data inputting by said user data inputting means.
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8. An information offering system according to Claim 7, further comprising a user data recording means for recording user data related with the user ID code issued by said
15 user ID code issuing means.
9. An information offering system according to Claim 7, further comprising a user ID code/product information relating means for relating summary information disclosed by said summary information disclosing means and product information based on the
20 detailed information disclosed by said detailed information disclosing means with the user ID code issued by said user ID code issuing means.
10. An information offering method comprising:
disclosing summary information about a designated product via a designated
25 communication line;
judging whether or not the user reading said summary information disclosed by said summary information disclosing step and desiring to read detailed product information about the product about which said summary information is disclosed is a user who is permitted to read detailed information; and

disclosing detailed information about the product about which said summary information is disclosed, to the user who is judged to be permitted to read detailed information by said judgment step.

- 5 11. An information offering method according to Claim 10, further comprising obtaining an address on a communication line accessed by the user who desires to read said detailed product information about the product about which said summary information is disclosed.
- 10 12. An information offering method according to Claim 11, further comprising inputting said address.
13. An information offering method according to Claim 11, further comprising storing said address obtained by said address obtaining step.
- 15 14. An information offering method according to Claim 10, further comprising storing said detailed product information based on the summary information and the detailed product information.
- 20 15. An information offering method according to Claim 10, further comprising inputting via a designated communication line specific user data accessed by the user who is permitted to read said summary information, and editing said detailed product information based on the input specific user data.
- 25 16. An information offering method according to Claim 15, further comprising issuing a specific user ID code to the user owning the input specific user data.
17. An information offering method according to Claim 16, further recording user data related with the issued user ID code.

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18. An information offering method according to Claim 16, further comprising relating said summary information and said detailed product information based on the detailed product information with the issued user ID code.
- 5 19. A program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform method steps for information offering, the method comprising:
- disclosing summary information about a designated product via a designated communication line;
- 10 judging whether or not the user reading said summary information disclosed by said summary information disclosing step and desiring to read detailed product information about the product about which said summary information is disclosed is a user who is permitted to read detailed information; and
- disclosing detailed information about the product about which said summary information is disclosed, to the user who is judged to be permitted to read detailed information by said judgment step.
- 15 20. A computer program product embodied in a computer-readable medium for an information offering, the computer program product comprising:
- 20 computer readable program code means for disclosing summary information about a designated product via a designated communication line;
- computer readable program code means for judging whether or not the user reading said summary information disclosed by said summary information disclosing step and desiring to read detailed product information about the product about which said summary information is disclosed is a user who is permitted to read detailed information; and
- computer readable program code means for disclosing detailed information about the product about which said summary information is disclosed, to the user who is judged to be permitted to read detailed information by said judgment step.